

# INFOENERGETICS

Informative Digital Multi-Platform Specialized in Renewable Energy,  
New Technologies and Corporate Updates in North America

Infoenergetics is an informative digital multiplatform specialized in Renewable Energy, generation sources and new technologies in North America



[www.infoenergetics.com](http://www.infoenergetics.com)

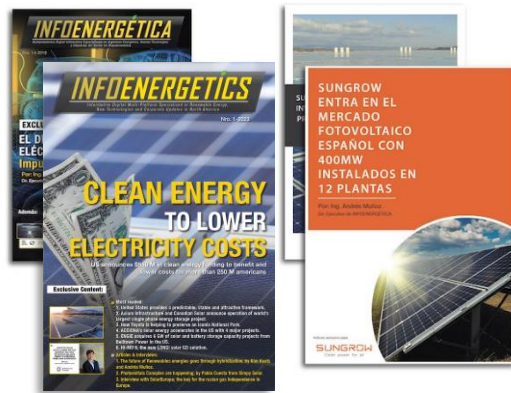
## WHAT IS INFOENERGETICS?

INFOENERGETICS is a 100% digital communication medium, the first and only Digital Informative Multiplatform of the Energy Sector in North America.

In our communication campaigns we integrate all our channels to effectively and directly reach the target audience of our collaborators, discovering very high value content that enhances their brand in the market and helping them to differentiate themselves.

# WHAT DOES OUR MEDIA OFFER?

*Generation of content and advertising spaces*



*News*



*Email Campaigns*



*Videos*



*Articles*



*Events*



*Webinars*

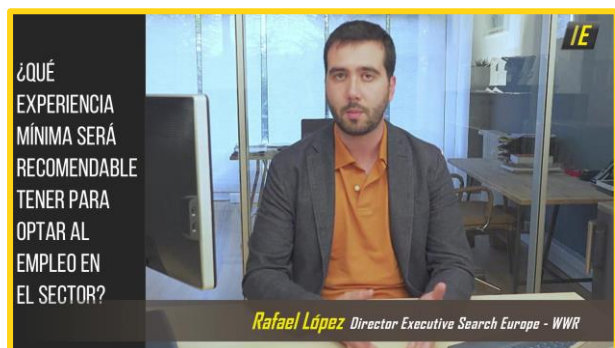


*Interviews*



*Advertorials*

## VIDEO



Video content has a very high value. We realize **corporate interviews, talks, short interviews, webinars and/or virtual panels.**

Each of them includes the edition, which can be personalized with shots of the facilities, photographs, corporate videos and company contact information.

They all follow the same communication dynamics; They are published on our **YouTube channel, shared on our Website, Social Networks and a special Email Marketing Campaign** is created.

CONTENT	APPROX. DURATION	INVESTMENT (FREE OF TAXES)
Interviews	10 min	495 €
Conversations	20 - 30 min	595 €
The Expert Answers	5 - 10 min	395 €
Webinar	1 h	595 €
Virtual Panel	1 h	595 €

# TEXT



The written contents are published on our **Website**, all in **downloadable format (PDF)**, they are **published on Social Networks** and a **special Email Marketing Campaign** is created.

CONTENT	INVESTMENT (FREE OF TAXES)
Articles	195 €
Individually or in collaboration with IE/Others.	
Advertorial (Ex: <a href="https://bit.ly/3GU0ow1">https://bit.ly/3GU0ow1</a> )	395 €
With project/product images of the company.	
Written Interview ( <a href="http://www.infoenergetics.com/interviews">www.infoenergetics.com/interviews</a> )	295 €
5 or 6 questions, includes shots from projects or from our image gallery.	



PC

Phone

**1** AVAILABLE SPACE  
for Electromobility Solutions

**2** AVAILABLE SPACE  
for Electromobility Solutions

**1** AVAILABLE SPACE  
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**2** AVAILABLE SPACE  
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### Spaces in news

The banner is located in two positions, TOP FEATURED (1) or MEDIUM FEATURED (2), with a link to the company page.

Every week, www.infoenergetics.com has more than 20 new news, each of which will have its own link and 2 advertising spaces.

**INVESTMENT (FREE OF TAXES)**

395,00 € (TOP) | 245,00 € (MEDIUM)

# STANDARD COLLABORATION MODELS

INCLUDED

Publicity		Content generation								
WEB		VIDEO				TEXT				
TOP	MEDIUM	Interviews	Conversations	The Expert Answers	Webinar	Virtual Panels	Articles	Advertorial	Written interviews	Press Release

**OPTION 1: GOLD – 395 €/month**

**OPTION 2: PLATINIUM – 495 €/month**

15% DISCOUNT APPLIED TO MEMBERS OF OUR PARTNERS

✓ Included    ✗ Not included

Publicity		Content generation								
WEB		Interviews	Conversations	The Expert Answers	Webinar	Virtual Panels	Articles	Advertorial	Written interviews	Press Release
MEDIUM		✓	✓	✗	✗	✗	✓	✗	✓	✓
TOP		✓	✓	✓	✓	✓	✓	✓	✓	✓

EITHER OF THE 2 OPTIONS OFFERS EXCLUSIVITY AS THE ONLY RCCT COMPANY IN ITS ACTIVITY

# ONLINE TRAFFIC IN WWW.INFOENERGETICA.COM (Sp media)

+25.000

*The only users*

+40.000

*Monthly visits to  
www.infoenergetica.com*

+15.000

*Subscribers*

+30.000

*Followers in RRSS*

+100.000

*Monthly reach of  
our contents*



# COMPANIES THAT TRUST US



# STRATEGIC ALLIES OF INFOENERGÉTICA



# PRESENTS!

[www.infoenergetics.com](http://www.infoenergetics.com)

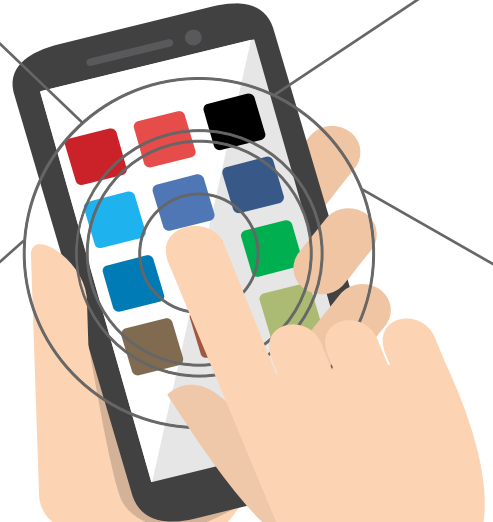


[www.linkedin.com/company/Infoenergétics](http://www.linkedin.com/company/Infoenergétics)

[www.youtube.com/c/infoenergetics](http://www.youtube.com/c/infoenergetics)



[www.facebook.com/infoenergetics](http://www.facebook.com/infoenergetics)



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